

Alberta Junior Hereford Association

34071 Range Road 21

Red Deer County, AB T0M 0K0

403-586-0602

wesvanessa@hotmail.com

To Whom This May Concern:

The Alberta Junior Hereford Association is planning their upcoming

summer show from June 28-30th, 2024. We are hoping to attract as many

junior cattlemen enthusiasts as possible this year, and we need your help!

The AJHA holds a summer cattle show for kids at different

places throughout Alberta, and this year we hope to expand our program.

We have the July long weekend filled with activities. We have decided to

emphasize that we are a family-friendly show and encourage parents to

help when needed. Thank you to all supporters of our shows in the past; we

greatly appreciate your support.

We are looking for donations this year to help offset our costs. We have

listed the sponsorship levels below this letter; please read through the benefits

to each category. Supporting our kids in these types of programs where the

kids learn more about their livestock, meet other kids, and gain confidence in

the agriculture industry is *priceless*.

We realize that you receive many requests for donations and that your

budget is limited. The Alberta Junior Hereford Association thanks you in

advance for your consideration. Also, please take this as your invitation to

attend and participate in our show “Red, White & True Classic.” Hope to see

you there!

Sincerely,



Vanessa Van Sickle

Alberta Junior Hereford Association, Adult Advisor

**Sponsorship Levels:**

Bronze (up to $200.00)

- Name printed in weekend program

- Name announced during the AJHA cattle show

- Instagram story through the AJHA social media

- Thank you to all sponsors in the AJHA Facebook group

Silver (up to $300.00)

- Business card size ad in weekend program

- Name announced during the AJHA cattle show

- Instagram story through the AJHA social media

- Thank you to all sponsors in the AJHA Facebook group

Gold (up to $500.00)

- Half page ad in weekend program

- Name announced during the AJHA cattle show

- Business sign hung in show ring

- Instagram post &amp; story through the AJHA social media

- Thank you to all sponsors in the AJHA Facebook group

Platinum (up to $1200)

- Full page ad in weekend program

- Name announced during the AJHA cattle show

- Business sign hung in show ring

- Instagram post &amp; story through the AJHA social media

- Thank you to all sponsors in the AJHA Facebook group

Diamond ($1200+)

-Full page ad in weekend program

- Name announced during the AJHA cattle show

- Business sign hung in show ring

- Instagram post &amp; story through the AJHA social media

- Thank you to all sponsors in the AJHA Facebook group

-Logo or name on AJHA show apparel

-4 Supper tickets for Saturday