

May 31, 2021

Alberta Junior Hereford Association

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To Whom This May Concern:

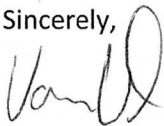
The Alberta Junior Hereford Association is planning their upcoming summer show July 16-18, 2021. We are hoping to attract as many junior cattlemen enthusiasts as possible this year and we need your help!

Each year the AJHA holds a summer cattle show for kids at different places throughout Alberta and this year we are hoping to expand our program. We have booked a weekend in July and have different activities planned the entire time. We have decided to emphasize that we are a family friendly show and we encourage the parents to help when needed. Thank-you to all supporters of our shows in the past, we appreciate your support.

We are looking for donations this year to help offset our costs. We have listed the sponsorship levels below this letter, please read through the benefits to each category. Supporting our kids in these types of programs where the kids learn more about their livestock, meet other kids, and gain confidence in the agriculture industry is priceless.

We realize that you receive many requests for donations and that your budget is limited. The Alberta Junior Hereford Association thanks you in advance for your consideration. Also, please take this as your invitation to attend and participate in our show "Red, White & True Classic". We are adding a new competition this year; a heifer bracket Sunday morning. Hope to see you there!

Sincerely,



Vanessa Van Sickle

Alberta Junior Hereford Association, Adult Advisor